

\$PORT — Utility-First Token for portfolio.tires

1. Overview

\$PORT is a utility token built on **PulseChain**, designed to support and grow **portfolio.tires** — a real-time tracking platform for **pump.tires wallets**.

\$PORT is not a speculative asset by design. Its purpose is to: - Support platform growth - Align incentives between users, projects, and builders - Tie token demand directly to real usage

\$PORT exists to strengthen tools, not narratives.

\$PORT itself was launched directly on **pump.tires**, following the same fair-launch mechanics and tokenomics used by other pump.tires tokens. There was no special treatment or altered structure.

2. The Problem

Most crypto tokens suffer from the same issues: - No real utility - Value based on hype cycles - Incentives disconnected from product usage - Emphasis on price over functionality

At the same time, users of the pump.tires ecosystem lacked: - Clean portfolio tracking - Accurate P&L visibility - A fast, data-driven interface focused on real usage

portfolio.tires was created to solve this gap.

\$PORT was created to support it.

3. The Solution: portfolio.tires

portfolio.tires is a utility-first platform built specifically for pump.tires users.

Core features:

- Track pump.tires wallets
- View real-time USD and PLS values
- Monitor token balances and performance
- Fast, clean, minimal interface

The platform avoids: - Fake metrics - Cluttered UI - Meme-driven design

portfolio.tires is designed for people who actually use the ecosystem.

4. Why \$PORT Exists

\$PORT exists to: - Tie platform growth to token utility - Create real demand through usage - Support long-term sustainability

The token is not required to use the platform. The token is used to **enhance** the platform.

This distinction is intentional.

5. Live Utility: Advertising Buy & Burn

All buy & burns generated through \$PORT utility are executed **manually** and can be verified **on-chain**, ensuring full transparency and auditability.

\$PORT currently has **live, on-chain utility**.

How it works:

When a project buys advertising on portfolio.tires: - **10%** of the ad spend is used to buy & burn **\$PORT** - **10%** of the ad spend is used to buy & burn the advertiser's own token - The remaining funds support platform operations and growth

Results:

- Continuous buy pressure on \$PORT
- Deflationary supply over time
- Advertisers benefit by reducing their own token supply
- Utility is driven by real demand, not promises

This creates a closed-loop system:

Platform usage → Advertising demand → Buy & burn → Reduced supply → Stronger ecosystem

6. Future Utility Direction

Future utilities for \$PORT are currently under active research and evaluation.

Future \$PORT utilities will follow the same rules: - Directly tied to portfolio.tires usage - Optional, not mandatory - Simple to explain - Easy to verify

Most future utilities are expected to follow a similar model to the current advertising utility — creating **real demand that results in buy & burns**.

As the PulseChain and pump.tires ecosystems are still early and relatively low-volume, advertising on portfolio.tires is intentionally priced affordably to support builders and projects.

As usage, visibility, and ecosystem participation increase across **PulseChain**, **pump.tires**, and **portfolio.tires**, advertising prices are expected to rise gradually. This organic growth will implicitly increase the size and frequency of \$PORT buy & burns over time.

All future utilities will be implemented only when they add clear value.

7. Token Philosophy

\$PORT follows a strict set of principles:

- Utility over speculation
- Transparency over marketing
- Tools over hype
- Long-term survivability over short-term pumps

There are: - No guaranteed returns - No APY promises - No forced staking mechanics

Value is derived from usage, not incentives.

8. Branding & Culture

The brand is: - Clean - Tech-oriented - Data-driven - Builder-focused

The culture emphasizes: - Building during slow markets - Supporting real tools - Respecting the pump.tires ecosystem

\$PORT and portfolio.tires intentionally avoid: - Meme overload - Overused crypto aesthetics - Aggressive shilling

9. Transparency & Trust

\$PORT mechanics are designed to be: - Public - Trackable - Verifiable

Buy & burns are observable on-chain. Platform updates are communicated openly.

Trust is built through consistency, not promises.

10. Final Notes

\$PORT is not designed to win a single market cycle.

It is designed to: - Survive multiple cycles - Grow alongside real usage - Support builders and users

portfolio.tires and \$PORT exist as tools first.

Everything else is secondary.

Token Name: \$PORT

Chain: PulseChain

Contract Address:

0x3f18345217a80e65339027c50363f36f757fd7c8

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