

\$PORT — Utility-First Token for **portfolio.tires**

1. Overview

\$PORT is a utility token built on **PulseChain**, designed to support and grow **portfolio.tires** — a real-time tracking platform for **pump.tires wallets**.

\$PORT is not a speculative asset by design. Its purpose is to: - Support platform growth - Align incentives between users, projects, and builders - Tie token demand directly to real usage

\$PORT exists to strengthen tools, not narratives.

\$PORT itself was launched directly on **pump.tires**, following the same fair-launch mechanics and tokenomics used by other pump.tires tokens. There was no special treatment or altered structure.

2. The Problem

Most crypto tokens suffer from the same issues: - No real utility - Value based on hype cycles - Incentives disconnected from product usage - Emphasis on price over functionality

At the same time, users of the pump.tires ecosystem lacked: - Clean portfolio tracking - Accurate P&L visibility - A fast, data-driven interface focused on real usage

portfolio.tires was created to solve this gap.

\$PORT was created to support it.

3. The Solution: **portfolio.tires**

portfolio.tires is a utility-first platform built specifically for pump.tires users.

Core features:

- Track pump.tires wallets
- View real-time USD and PLS values
- Monitor token balances and performance
- Fast, clean, minimal interface

The platform avoids: - Fake metrics - Cluttered UI - Meme-driven design

portfolio.tires is designed for people who actually use the ecosystem.

4. Why \$PORT Exists

\$PORT exists to: - Tie platform growth to token utility - Create real demand through usage - Support long-term sustainability

The token is not required to use the platform. The token is used to **enhance** the platform.

This distinction is intentional.

5. Live Utility: Advertising Buy & Burn

All buy & burns generated through \$PORT utility are executed **manually** and can be verified **on-chain**, ensuring full transparency and auditability.

\$PORT currently has **live, on-chain utility**.

How it works:

When a project buys advertising on portfolio.tires: - **10%** of the ad spend is used to buy & burn **\$PORT** - **10%** of the ad spend is used to buy & burn the advertiser's own token - The remaining funds support platform operations and growth

Results:

- Continuous buy pressure on \$PORT
- Deflationary supply over time
- Advertisers benefit by reducing their own token supply
- Utility is driven by real demand, not promises

This creates a closed-loop system:

Platform usage → Advertising demand → Buy & burn → Reduced supply → Stronger ecosystem

6. Future Utility Direction

Future utilities for \$PORT are currently under active research and evaluation.

Future \$PORT utilities will follow the same rules: - Directly tied to portfolio.tires usage - Optional, not mandatory - Simple to explain - Easy to verify

Most future utilities are expected to follow a similar model to the current advertising utility — creating **real demand that results in buy & burns**.

As the PulseChain and pump.tires ecosystems are still early and relatively low-volume, advertising on portfolio.tires is intentionally priced affordably to support builders and projects.

As usage, visibility, and ecosystem participation increase across **PulseChain, pump.tires**, and **portfolio.tires**, advertising prices are expected to rise gradually. This organic growth will implicitly increase the size and frequency of \$PORT buy & burns over time.

All future utilities will be implemented only when they add clear value.

7. Token Philosophy

\$PORT follows a strict set of principles:

- Utility over speculation
- Transparency over marketing
- Tools over hype
- Long-term survivability over short-term pumps

There are: - No guaranteed returns - No APY promises - No forced staking mechanics

Value is derived from usage, not incentives.

8. Branding & Culture

The brand is: - Clean - Tech-oriented - Data-driven - Builder-focused

The culture emphasizes: - Building during slow markets - Supporting real tools - Respecting the pump.tires ecosystem

\$PORT and portfolio.tires intentionally avoid: - Meme overload - Overused crypto aesthetics - Aggressive shilling

9. Transparency & Trust

\$PORT mechanics are designed to be: - Public - Trackable - Verifiable

Buy & burns are observable on-chain. Platform updates are communicated openly.

Trust is built through consistency, not promises.

10. Final Notes

\$PORT is not designed to win a single market cycle.

It is designed to: - Survive multiple cycles - Grow alongside real usage - Support builders and users

portfolio.tires and \$PORT exist as tools first.

Everything else is secondary.

Token Name: \$PORT

Chain: PulseChain

Contract Address:

0x3f18345217a80e65339027c50363f36f757fd7c8

This document is provided for informational and educational purposes only and does not constitute financial, investment, legal, or tax advice. Nothing contained herein should be interpreted as a recommendation to buy, sell, or hold any asset. All information is provided "as is" without warranties of any kind. The creators, contributors, and maintainers of \$PORT and portfolio.tires assume no responsibility or liability for any losses, damages, claims, or consequences arising from the use of this document, the token, the platform, or any related materials, regardless of jurisdiction. Users are solely responsible for complying with all applicable laws and regulations in their respective countries and should conduct their own independent research and seek professional advice where appropriate.